

# Production Form

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Campus/Service Line: name of service line or program

Contact: name of Rep

Phone:

Cell Phone:

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**SUBJECT: (brief video description)**

**OVERALL GOAL:**

**Production**

**Yes**

**No**

Will ad be provided camera ready?

Will you need production services?

If production is needed, please fill out the following form:

**Production Logistics**

**Yes**

**No**

**Somewhat**

Do you have a specific commercial concept in mind?

If no, would you like to see multiple concept ideas from our team?

Do you need assistance with script writing?

Are you able to secure shot locations?

If no, would you like our team to coordinate?

Are you able to obtain actors/talent/voice overs if needed?

Do you prefer make-up and hair for actors (if actors are used)?

*Make-up/hair artist will incur additional cost. Typical budget is \$600/day.*

**Contact Info/Call to Action**

What is your call to action?

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Website URL

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Phone Number

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Address (if applicable)

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Logo (please send high res file in email)

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Tag Line

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Other identifiers

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